**Identifying Argument** Name : Sierra Higi\_\_\_\_\_\_\_\_\_

1) Summary: Summarize your article. Using your own words, explain what it is mostly about.

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| Write 3-5 Sentences explaining the “Who, What, When, Where and Why.”  Trevor Philips has written an article on pro animal testing. He wrote it in the journal of animal experimentation 2000. Trevor believes that animal testing should continue and that it is okay that animals are suffering and dyeing for our use. Just to see if products are okay to use on humans. |

2) Target Audience: Consider the language being used, the type of publication and what is being said about your issue to describe the target audience of your article. Identify three specific demographics to earn a 4, two will earn a 3.

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| Write the evidence from your article here:  1) you have to decide what matters most  2)  3) | Identify the target audience here:  1)  2)  3) |

3) Main Claim/Thesis Statement: In one complete sentence, state the main argument your article is claiming.

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| Thesis Statement: |

4) Persuasive Appeal: Identify which types of appeal are being used, and provide detailed evidence from your article.

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| Appeal Used:  1)  2) | Evidence from article:  1)  2) |